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THE CONNECTICUT SOCIETY OF EYE PHYSICIANS
ANNUAL SCIENTIFIC EDUCATION PROGRAM

Physicians - Management - Technicians

June 14, 2013
The Aqua Turf Club
556 Mulberry Street, Plantsville, Connecticut

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PHYSICIANS PROGRAM

7:30 Registration and Continental Breakfast
– Vendor Expo

8:00 **Balancing Patient Care with Fiscal Care**
– Stephen Pedneault

Objectives: To provide the best medical care and maintaining a full patient schedule is paramount to your success, profession and cash flows. However, if an undetected bleed is occurring within your practice, quietly draining your cash flows, the resulting effect could equate to seeing and treating patients for free. This high level discussion will highlight the importance of physician oversight within the financial aspects of your practice, beyond reviewing monthly financials, to minimize your risk of employee theft. The session will identify practical measures busy physicians can implement to monitor key financial areas.

8:30 **The 5 Best Glaucoma Case Reports of 2012**
– Louis Pasquale, M.D.

Objectives: 1) To provide attendee with cases that illustrate important clinical points including complications and management which will be highlighted. 2) Provide a better appreciation for handling specific glaucoma problems after this lecture.

9:10 **Questions from the Audience to**

PHYSICIANS PROGRAM

Dr. Pasquale

9:15 **IOL Power Calculations following
Keratorefractive Surgery: Help!**

– Warren Hill, M.D.

Objective: To provide IOL power calculations which should be used following keratorefractive surgery.

9:50 **Questions from the Audience to
Dr. Hill**

10:00 Come have Coffee with the Vendors

10:45 **Neovascular AMD – New Observations in
Types 1, 2 & 3 Neovascularization**

– K. Bailey Freund, M.D.

Objectives: After completing this CME activity, physicians should be better able to evaluate following neovascular patterns in AMD: Type 1 (sub-RPE) neovascularization - Type 2 (sub-retinal) neovascularization - Type 3 (intra-retinal) neovascularization (RAP)

11:30 **Questions from the Audience to
Dr. Freund**

11:35 **The Glaucoma Genomics Revolution**

PHYSICIANS PROGRAM

– Louis R. Pasquale

Objectives: 1) The attendees will understand how genetic biomarkers for glaucoma are providing new insights into disease pathogenesis. 2) The attendees will appreciate where the field is going in terms of developing diagnostic blood tests for glaucoma using genotyping data.

Questions from the Audience to Dr. Pasquale

12:10 Using the Latest Imaging Techniques to Make Difficult Retinal Diagnoses

– K. Bailey Freund, M.D.

Objectives: Physicians should be better able to evaluate images acquired with the following techniques: 1) Ultra wide-angle fluorescein angiography 2) Spectral domain optical coherence tomography (SD-OCT) 3) Enhanced depth imaging-OCT (EDI-OCT) 4) Swept Source OCT (SS-OCT) 5) Multi-spectral imaging 6) Fundus autofluorescence imaging 7) Adaptive Optics

12:45 Questions from the Audience to Dr. Freund

12:55 Lunch with Colleagues

PHYSICIANS PROGRAM

- 1:30 **Lunch - Keynote Author David S. Reynolds**
"The Little Lady and the Very Big War: How Harriet Beecher Stowe Sparked the Civil War and the Battle for Civil Rights."
- 2:00 **The Toric IOL: Strategies for Success**
– Warren Hill, M.D.
Objective: Participant will have a comprehensive overview of the Toric IOLs and review of successful outcomes.
- 2:30 **Questions from the Audience to Dr. Hill**
- 2:40 **Impossible Dreams – Everest and Eradicating World Blindness”**
– Geoffrey Tabin, M.D.
Objective: Participant will receive a comprehensive overview of global strategies to eradicate world blindness.
- 3:10 **Questions from the Audience to Dr. Tabin**
- 3:20 **Social Club** – Venetian Dessert Table and

SPEAKERS

International Coffees with Vendors

3:40 **CSEP Business Meeting - The Future of Medicine - Ophthalmology Challenges**

4:10 **Strand of Pearls**

- K. Bailey Freund, M.D.
- Warren Hill, M.D.
- Louis R. Pasquale M.D.
- Geoffrey Tabin, M.D.

Objective: Participants will receive 3 practices pearls from each panel faculty member to better equip them for daily practice challenges.

5:00 CME Certificates and Door Prizes

The Connecticut Society of Eye Physicians designates this educational activity for a maximum of 6.75 AMA PRA Category I Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Connecticut Society of Eye Physicians is accredited by the Connecticut State Medical Society to sponsor continuing medical education for physicians.

SPEAKERS



K. BAILEY FREUND, M.D.

Dr. Freund is a retina specialist who practices at Vitreous–Retina–Macula Consultants of New York. He is a graduate of Williams College and the New York University School of Medicine. Dr. Freund’s residency training in general ophthalmology and two–year fellowship in medical and surgical retina were at the Manhattan Eye, Ear & Throat Hospital.

Dr. Freund specializes in the diagnosis, treatment and care of patients with all retinal disorders including macular degeneration, diabetic retinopathy and retinal vascular and inflammatory diseases. Dr. Freund is an expert in difficult–to–diagnosis or rare conditions that have eluded other specialists.

Dr. Freund is on the faculty of the New York University School of Medicine as a Clinical Associate Professor of Ophthalmology. He is on staff at New York Presbyterian Hospital, Manhattan Eye Ear & Throat Institute, and Lenox Hill Hospital. He teaches medical students, residents and retinal fellows. He is the author of over 140 articles in peer-reviewed ophthalmologic journals and has written numerous book chapters. He is on the Editorial Board of the journal, *Retina*, and is an Associate Editor for *Retinal Cases & Brief Reports*.

SPEAKERS

Dr. Freund has been a principal investigator in pivotal trials of novel treatments for retinal diseases, providing his patients with the opportunity to gain access to new treatments before they had been approved for the general community. In addition, he has initiated investigations into novel treatments for a variety of retinal diseases including Macular Degeneration, Central Serous Chorioretinopathy, Angioid Streaks and Retinal Vein Occlusion.

Dr. Freund is a member of numerous organizations including the American Academy of Ophthalmology, The Macula Society, The Retina Society, Gass Club, and the American Society of Retina Specialists. In 2011, he received the prestigious Young Investigator Award from the Macula Society.

Dr. Freund was born and raised in Manhattan and continues to reside there with his wife of 25 years who is a child and adolescent psychiatrist and his ten-year old son and seventeen-year-old daughter. He spends his weekends and holidays Upstate in Dutchess County. Dr. Freund enjoys playing the guitar and is a prominent collector of vintage magic apparatus.

SPEAKERS



WARREN HILL, M.D.

Dr. Hill has been the Medical Director of East Valley Ophthalmology in Mesa, Arizona for the past 24 years, specializing in consultative ophthalmology, challenging anterior segment surgery for other ophthalmologists, intraocular lens power calculations and diagnostic ophthalmic ultra-sonography.

Dr. Hill completed BS and BA undergraduate degrees at the University of Maryland, received his Doctor of Medicine from the University of Arizona College of Medicine, completed two years of internal medicine training at Good Samaritan Medical Center in Phoenix, Arizona and three years of ophthalmology training at the University of Rochester, in Rochester, New York. He is certified in general ophthalmology by the American Board of Ophthalmology and has subspecialty certification in anterior segment surgery by the American Board of Eye Surgery. Dr. Hill is also a member of the International Intra-Ocular Implant Club, a Fellow of the American College of Surgeons, the American Academy of Ophthalmology, the International College of Surgeons and the American College of Eye Surgeons. In 1995, 1996, 1998, 2002 and again in 2004 Dr. Hill was voted a "Top Doc" in the specialty of ophthalmology by medical peers in Phoenix

SPEAKERS

Magazine. In 2005 and 2006 Dr. Hill was voted "One of the Top 50 Opinion Leaders in Cataract and Refractive Surgery" by the readership of Cataract and Refractive Surgery Today.



LOUIS R. PASQUALE, M.D.

Louis Pasquale graduated from Manhattan College in New York City and then went on to receive an MD with Distinction in Research degree from SUNY Stony Brook. After internship at Bronx Municipal Hospital affiliated with Albert Einstein School of Medicine, he completed his ophthalmological training at Temple University School of Medicine in Philadelphia, PA. Motivated by his Chairman, Dr. Guy Chan's favorite saying, "There are no problems, only challenges" he embarked on a 2-year fellowship in Glaucoma at the Wilmer Eye Institute in Baltimore, MD. Immediately after fellowship in 1992, he built a large glaucoma practice at Brigham and Women's Hospital, where he also forged important research collaborations that drive much of his research efforts today. In 1996, he joined the Glaucoma Service at Mass Eye and Ear Infirmary and rose through the ranks to become Service Director in 2010. Currently, Dr. Pasquale is Associate Professor of Ophthalmology at

SPEAKERS

Harvard Medical School. In addition to directing the Glaucoma Service at Mass Eye and Ear Infirmary he directs the Glaucoma Fellowship Program, the MEEI Teleretinal Program (2008 to present), and co-directs Harvard's Glaucoma Center of Excellence. He also has appointments at Channing Laboratory and Schepens Eye Research Institute in Boston where he is Associate Epidemiologist and Assistant Scientist, respectively. He is a Heed ophthalmic fellow and ARVO silver fellow as well as recipient of the AAO's Achievement Award and Secretariat Award. In 2009 he was the recipient of Research to Prevent Blindness' Physician Scientist Award. He is also an NIH Principal Investigator with continuous support since 2006. In 2011, he was appointed as Distinguished Scholar in Ophthalmology at Harvard Medical School. His research focuses on the discovery of primary prevention strategies in the open-angle glaucomas. Dr. Pasquale has dedicated himself to become a physician scientist who seeks opportunities to translate basic science discoveries into better treatments for glaucoma patients. He has published 94 peer-reviewed articles in scientific journals, 54 reviews/book chapters/editorials, and has given numerous talks/courses around the world.

SPEAKERS



STEPHEN PEDNEAULT

Stephen Pedneault is the principal of Forensic Accounting Services, LLC of Glastonbury, CT. His firm specializes only in forensic accounting, fraud, and litigation support matters. Steve has been in the field for 24 years and has authored four books, and numerous articles on fraud prevention, embezzlement, fraud, and forensic accounting. He has also spoken over 200 times locally and nationally, and works as an adjunct professor at the University of Connecticut in the Master's of Science in Accounting program.



GEOFFREY TABIN, M.D.

Dr. Tabin is Professor of Ophthalmology and Visual Sciences and Co-Director of the Division of International Ophthalmology at the University of Utah's John A. Moran Eye Center. He specializes in cornea, cataract and refractive surgery. Dr. Tabin graduated from Yale College and earned an M.A. in philosophy at Oxford as a Marshall Scholar, followed by an M.D. from Harvard Medical

SPEAKERS

School.

Dr. Tabin is committed to providing quality ophthalmic care and education to all the patients he serves. He has traveled the world extensively conducting sight restoring surgeries and training local doctors. In 2009, Dr. Tabin was named an "unsung hero" by the Dalai Lama for his dedication to eradicating unnecessary world blindness and implementing a model for sustainable ophthalmic care in the developing world.

An avid mountaineer, Dr. Tabin was the fourth person in the world to climb the "7 summits," the highest point of all seven continents.

**Connecticut Society of Eye Physicians
Financial Interest Disclosure Report 1-11-13**

Speaker

Financial Interest Received

K. Bailey Freund, MD

Warren Hill, MD

Louis A. Pasquale, MD

Geoffrey Tabin, MD

None

MANAGEMENT PROGRAM

8:00

Registration and Breakfast with the Vendors

8:30 - 9:30

What We Need to Make “Meanful Use”, Meaningful for Your Practice Part I

Steve Levinson, M.D.

Objectives: 1. Summarize the pivotal Meaningful Use reporting requirements for practices to receive stimulus funds under the ARRA incentives. 2. Understand limitations of the certification criteria and the need to have software designs that avoid potential pitfalls for usability and productivity. 3. Realize the differences between requirements for true “Evidence Based Medicine” and the designs permitted under Meaningful Use criteria 4. Appreciate the critical elements for EHR usability, efficiency, E/M compliance, data integrity, and promoting clinical competency that are NOT addressed in the Meaningful Use criteria

9:30 - 11:00

Safeguarding Your Practice's Revenue Stream (from an undetected fraud scheme)

Stephen Pedneault, CPA

Objectives: Medical practices continue to get victimized by someone working within the practice. Due to the volume and complexities of medical billing, schemes are frequently perpetrated within billing and collections, well concealed from detection within the volume of transactions. A scheme could go undetected for years, and amount to tens and hundreds of thousands. In this session we

MANAGEMENT PROGRAM

will focus the discussions on employee embezzlement schemes within the billing and collections cycle, and identify practical measures every practice can implement to minimize their risk of loss due to the dishonest actions of an employee.

10:30 - 11:30

What We Need to Make “Meanful Use”, Meaningful for Your Practice Part II

Steve Levinson, M.D.

11:30 - 12:00

Healthcare Advocacy Working for You and Other Connecticut Resources

Victoria Veltri, J.D.

Objectives: To describe the various Connecticut agencies and advocacy programs including external appeals and mechanisms available for complaint.

12:00 - 12:45

Lunch

12:45 - 2:45

Chart Documentation, Compliance & Coding for Cataract & YAG Procedures

Riva Lee Asbell

MANAGEMENT PROGRAM

This workshop reviews Medicare's requirements for chart documentation of cataract and YAG procedures in order to obtain proper reimbursement as well as avoid and successfully defend audits of your charts. Included is a review of qualifications for Complex versus

Complicated Cataract Extraction, documentation of ADL (Activities of Daily Living) and the new guidelines for using femtosecond laser with cataract surgery.

Objectives: At the conclusion of the course participants should be able to: Complete chart documentation for cataract surgery to be in compliance with Medicare's compliance requirements. Implement documentation of Activity of Daily Living Requirement in their chart documentation. Use proper billing and advertising when performing these activities in conjunction with use of the femtosecond laser surgery.

Signatures and Scribing

One of the most frequent causes of adverse decisions in Medicare CERT audits is failure to comply with Medicare's guidelines for provider signature requirements and incorrect documentation when a physician uses the services of a scribe. This course gives an in-depth review of how to master the chart documentation requirements for both. Specifics include: Signature Logs, Attestation, Statements, Scribing Templates

Objectives: At the conclusion of this course the participant should be able to: Incorporate a Medicare compliant scribing template into the chart for use with scribes. Determine when an Attestation Statement is needed and implement its usage. Prepare and implement a Signature Log to be used in conjunction with Medicare and other audits

2:45 - 3:00

Tea Time

MANAGEMENT PROGRAM

3:00 - 4:00

Contracting “Things You Must Know with the Provider Contract”

Wendy Kroll

4:00 - 4:30

Certificates and Door Prizes

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TECHNICIANS PROGRAM

- 8:00 Registration/Continental Breakfast/Vision Expo
- 8:30 Introductions & Case Presentations
- 8:40 Riva Asbell, M.D. - ***Signatures & Scribing**
- 9:40 Questions and Answers
- 9:50 Coffee, Tea and Healthy Start Break

Glaucoma, Glaucoma, Glaucoma Session

- 10:10 Introductions
- 10:15 Louis Pasquale, M.D.
- 10:35 James Tsai, M.D.
- 10:55 David Hill, M.D.
- 11:15 Questions and Answers
- 11:25 **Impossible Dreams -**
“Everest and Eradicating World Blindness”
– Geoffrey Tabin, M.D.
- 11:55 Questions and Answers
- 12:05 **Lunch and time with Vendors**
- 12:45 Introductions

Cataract, Cataract, Cataract, Session

- 12:50 Warren Hill, M.D. - Toric Lenses
- 1:20 Alan Solinsky, M.D. - Fempto Laser
- 1:50 Questions and Answers

TECHNICIANS PROGRAM

2:00 Introductions

Retina, Retina, Retina Session

2:10 K. Bailey Freund, M.D.

2:30 Nauman Chaudry, M.D.

2:50 Matt Dombrow, M.D.

3:10 Questions and Answers

3:15 Coffee and Dessert Break

3:35 Riva Asbell, M.D. - *Chart Documentation

4:35 Certificates and Door prizes

*This course has been submitted to JCAHPO for
6.5 JCAHPO Credits.*

***Signatures and Scribing**

One of the most frequent causes of adverse decisions in Medicare CERT audits is failure to comply with Medicare's guidelines for provider signature requirements and incorrect documentation when a physician uses the services of a scribe. This course gives an in-depth review of how to master the chart documentation requirements for both. Specifics include: Signature Logs, Attestation, Statements, Scribing Templates

Objectives: At the conclusion of this course the participant should be able to: Incorporate a Medicare compliant scribing template into the chart for use with scribes. Determine when an Attestation Statement is needed and implement its usage. Prepare and implement a Signature Log to be used in conjunction with Medicare and other audits

TECHNICIANS PROGRAM

***Chart Documentation** – This course reviews chart documentation problems found in electronic medical records (EMR) and gives a step-by-step critique on how to identify and then correct them. Suggestions for formatting your EMR as well as problems encountered in audits and under review by the OIG will be discussed. Identification of erroneous EMR programming that is found faulty in Medicare audits and by the OIG.

Objectives: At the conclusion of this course the participant will be able to: Identify the appropriate roles of ancillary personnel and their permitted roles in chart documentation. Review of the necessary elements for compliance for the Key Components of History, Examination and Medical Decision making in E/M coding as well as the Eye Codes. Identify proper documentation for orders for diagnostic tests and signatures. Supervise the preparation of a Medicare compliant Interpretation & Report for all diagnostic tests.

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The CSEP Annual Scientific Education Programs are an opportunity for ophthalmologists to identify and discuss critical issues facing their profession. These programs are designed to present recent advances in the diagnosis and treatment of eye disease, offering symposia, scientific papers and videos. The CSEP programs are designed to meet the clinical and educational needs of its members and the objectives set forth by the CSEP education committee.

*Vincent deLuise, M.D.
CSEP Education Chair*